

# ***FITCOIN***

**WHITEPAPER**



# DISCLAIMER

The information shared in this whitepaper is not all-encompassing or comprehensive and does not in any way intend to create or put into implicit effect any elements of a contractual relationship. The primary purpose of this whitepaper is to provide potential token holders with pertinent information in order for them to thoroughly analyse the project and make an informed decision.

Prior to your participation in the purchase of FITCOIN, we strongly advocate a careful study of this whitepaper all the documents associated with the same, including the contract in relation to the purchase of the same. You may even engage the services of appropriate experts to help you with investment analysis.

Certain statements, estimates and financial information featured in this whitepaper are forward-looking statements that are based on and take into consideration certain known and unknown contingencies and risks which in eventuality may cause the estimated results or may differ factually and substantially from the featured estimates or results extrapolated or expressed in such forward-looking statements herewith.

# INTRODUCTION

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## WHO

FitCoin was developed by ambitious Entrepreneurs that saw an opportunity to integrate the Fitness Industry with Blockchain Technology. With a passion for both Fitness and Crypto, we've built a team dedicated to building an incredible brand.

## WHY

We know how hard it could be to jumpstart your Fitness ventures and ideas. Here at FitCoin, we help make that possible. Through cryptocurrency and our integrated Marketplace, we open up the opportunity to help turn your dreams into a reality.



## HOW

1

Applicants will be able to create an Online Marketplace profile

3

Consumers have the opportunity to purchase on our Marketplace with their Fitcoin holdings.

2

Applicants will then be able to list their Merchandise, Programs, Meal Plans etc

4

Influencers and Brands have the opportunity to continue to hold on to their Fitcoin or exchange it for USD.

# TOKENOMICS

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## 1 TRILLION SUPPLY

### FEES:

When a transaction is made with FITCOIN an 8% fee is applied. This fee is used to fund the Development, and Marketing wallets.

-4% MARKETING WALLET

-2.25% TEAM WALLET

-1.75% DEV WALLET

## ADDITIONAL FEATURES

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FTP AntiBot Realtime  
Detection

FIT-Swap Integration

FIT-Wallet Integration



# ROADMAP

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## PHASE 1

- Token Launch
- Liquidity Lock / Security Audit
- Influencer Recruitment
- Community Giveaways / Contests
- CoinGecko / CoinMarketCap
- Additional Coin Listing Sites
- 1500 Telegram Members / 1000 Holders

## PHASE 2

- Whitepaper release
- Partnerships with leading Brands
- FIT-Swap Release
- Exchange Listings
- Whale Migration
- 5000 Telegram Members / 2500 Holders

## PHASE 3

- Holders Rewards Program
- Website Plug-ins and App Development
- Payment API Implementation
- Marketing Campaigns
- Staking Rewards
- 10,000 Telegram Members / 5000 Holders

## PHASE 4

- Expand Partnerships via online Marketplace
- Nationwide Sporting Event Sponsorships
- FIT-Wallet App Integration
- Nationwide Branding and Marketing
- More Exchange Listings
- 50,000 Telegram Members / 20,000 Holders

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# COMMUNITY

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## SOCIAL

Communities that stick together, grow together. And that is why we strive in working together to help grow our social media platforms.

Grassrooting and word of mouth are the best Marketing tactics our community could help offer, and as we grow, we're excited to watch our community grow too.

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### STAY CONNECTED

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@FitcoinOfficial



@Fitcoin\_



@Fitcoin.Official



@OfficialFitcoin



@FitcoinOfficial

## WORK ETHIC

Fitcoin is backed by a team that always honors their word, and commitments. We promise to always have transparency, and be honest with our community. The first step in a great foundation is by having a great backed community, so we will not stop until we fulfill all expectations.

## HERE TO STAY

Fitcoin has huge long term utility goals. With the development of our Marketplace, this will allow Influencers and Brands to professionally incorporate themselves with the Cryptocurrency Blockchain.

FitCoin is just the beginning to something great and we're excited for everyone that joins us to help make this project successful. We have big things in store and can't wait for what's to come!

# FITCOIN

## TEAM

Our motto is that Teamwork makes the Dream Work, which is why we have created a State of the Art Team. From Marketing Experts, to Development Professionals, we have ensured that every part of this project is being completed in a proper and professional manner.



